

# INVESTOR RELATIONS SOLUTIONS

DISCLOSE. DISTRIBUTE. INFLUENCE. IMPACT.

*Disclose material information with confidence and build relationships with audiences who impact and influence your company's performance.*

## THE RIGHT PARTNER FOR ALL YOUR IR NEEDS

Marketwired's turnkey solutions for regulatory disclosure and filing along with newsroom hosting, webcasting and conference call services help to streamline and integrate your processes. Our expert assistance gives you confidence in knowing that your critical business information is in professional, experienced hands. For more than 30 years, we have sought to bring the most effective and efficient IR solutions to market. Safety, security and reliability – it's why thousands of companies trust Marketwired with their financial communications.

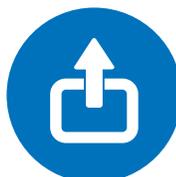
## MARKETWIRED OFFERS A FULL SUITE OF FINANCIAL COMMUNICATIONS SOLUTIONS



### DISCLOSURE

#### Reach the right people at the right time

Distribute your time-sensitive, business-critical news simultaneously to media, news agencies and regulatory authorities, social media influencers and websites around the world. Share your news with an international audience using our expert translation services. Control the appearance and content of your releases with XHTML formatting. Add pictures, video, maps, audio and other enhancements to your releases to better inform your audiences, drive home your message and pique the interest of media and investors.



### REGULATORY FILING

#### Meet all of your US and Canadian requirements

Marketwired is your full-service regulatory filing source for:

- XBRL conversion
- EDGAR and SEDAR filing
- Proxy services: financial printing (e.g., annual reports and proxy statements), mailing and fulfillment, vote tabulation, proxy platform hosting, material requests, Notice & Access

#### United States

- All XBRL work performed in the US with CPA oversight, and you have direct access to the team lead
- Combine 6-K or 8-K filings with material news releases
- File 10-Q, 10-K and all other forms in XBRL format
- Receive guidance on appropriate taxonomy, whether IFRS or US GAAP
- Submit your documents (Word is preferred for text and Word or Excel for tables) and we'll convert them into the required SEC format
- Preview a proof of your EDGAR filing and make required changes before we file it with EDGAR and provide you with confirmation of acceptance
- Get fast turnaround: 24-36 hours for the first draft; 2-4 hours for subsequent proofs

#### Canada

- Get complete filing services for news releases (with or without disclosure), quarterly and annual financial statements and MD&As, and all other documents
- Submit your documents (Word is preferred for text and Word or Excel for tables) and we'll convert them into the required SEDAR formats
- Preview a proof of your filing and make required changes before we file it with SEDAR and provide confirmation of acceptance
- Participate in the voluntary XBRL filing program by having us convert and file your SEDAR-bound documents in XBRL
- Rely on our SEDAR experts for filing advice and information on fees, deadlines, document formatting, etc.

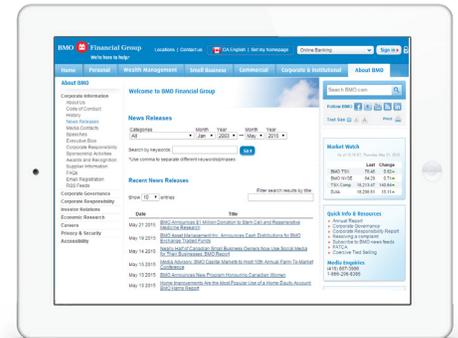


## IR NEWSROOM HOSTING

### Effortlessly set up and maintain an integrated newsroom

Give your investors and other stakeholders a robust online newsroom with all the information they need in one place – without complicated administration eating up time and resources.

- Your IR newsroom seamlessly integrates with your existing site
- You have 24/7 content control
- Earning releases and financial charts are automatically posted to your newsroom
- All content is mobile compatible



Marketwired full-featured online newsroom



## WEBCASTING AND CONFERENCE CALLING SERVICES

### Save time and reduce stress – leave the details to us

Make your earnings announcement widely available to investors and stakeholders. We handle all the details:

#### Webcasting Services include:

- Set-up and consultation
- Traffic reports and confirmations
- Two free National Webcast Alerts with every webcast

#### Conference Calling Services include:

- Pre-call consultation and phone line reservations
- Participant lists, digital playback, call archives and more
- Dedicated operators to greet your call participants, monitor your entire call for sound quality and manage your Q&A session
- Call transcripts, participant lists, web-based and/or telephone call playback, and copies of the call on MP3, WAV or CD



## REPORTING

### Make more informed decisions about your communications

From its at-a-glance summary to the ability to drill down to key details, News Dashboard is a complimentary report that provides all the information you need to maximize the ROI on your IR news distribution.

- Easily move between tabs to display all the information you need
- See who received your release by type of media
- Learn how they found it and get insight into those audiences
- See where your earning release appeared online and how it fared on social channels
- Compare the results of up to five of your earnings releases



News Dashboard performance reporting

## FULLY INTEGRATED DISCLOSURE AND REGULATORY FILING: SAFE, ACCURATE AND SECURE



## EXPERIENCE THE MARKETWIRED DIFFERENCE

### Support from beginning to end

From the moment you become a client we're there for you: to answer your questions, help you get the most from our tools, and provide you with the intuitive platforms that make it easy to achieve your objectives. And if you need support, no matter what day or time you call you'll speak with a live person who can help.

Whether you're disclosing material news, filing regulatory documents, conducting market or media research, or interpreting performance metrics, you'll find that Marketwired goes the extra mile to ensure your success. We help you make the most of every minute you dedicate to your IR communications while facing strict regulations, intense filing requirements and tight deadlines.

### Ease, accuracy and value

Marketwired is a fully integrated, single-source solution for regulatory filing, which means no duplicate documents and multiple vendors that increase the chance for errors. All work is done by experienced disclosure and filing agents, CPAs or accountants, plus you communicate directly with the person working on your documents. With one of the industry's quickest turnarounds on EDGAR and SEDAR forms, our collaborative interface also makes changing and previewing documents (indefinitely) simple. Our regulatory filing services are also budget-friendly.

### New opportunities, best practices

Your company may be a fast-moving early adopter of social media or it may be taking a wait-and-see stance. In either case, Marketwired has you covered. Rely on us to help you stay on top of best practices, find opportunities to enhance your reputation with online audiences and influential investors, and reap the benefits of social media without taking the risks.

CONNECT WITH US:

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[marketwired.com](http://marketwired.com)

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